



CASAL
AVEDA INSTITUTE

Magazine Portfolio Guidelines

Casal Aveda Institute requests that you show us what you like in the field of cosmetology, esthology, or manicuring. We are asking you to have a little fun and be creative!

-We want you to choose 4 to 5 pictures out of a magazine. The pictures should represent styles, make-up, nail art, etc. that you LOVE!

-These pictures need to express what you like in the field of your interest or what you would like to do with your license once you finish.

-For instance if you pick a picture of a from a magazine with red hair and cut very short. Pull this picture out of the magazine, and write on a separate sheet of paper why you love her look. You can even tell us how badly you want to learn the technique or affect the artist used to get that look.

-Please put all pictures and descriptions in a folder or binder.

-The last guideline really isn't one at all, JUST BE CREATIVE! Anything goes!

-Enclose your "magazine portfolio" inside with your enrollment application and other requirements